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### **Amendments To The Claims**

Claim 1 (currently amended): A method for combining video/audio content with programmatic content comprising:

- generating authoring output comprising a definition for a variable, and further comprising a representation of the video/audio content, the representation of the video/audio content defining how the video/audio content is to be displayed;
- selecting a source file, the source file comprising the variable;
- searching an instance of the source file for the variable, and replacing the variable with the definition for the variable within that instance of the source file such that the instance of the source file contains the definition for the variable;
- generating programmatic content in response to the searching;
- generating an image as a function of the programmatic content and the representation of the video/audio content; and
- combining the image with the video/audio content.

Claim 2 (Original): The method of Claim 1 further comprising storing said image to a storage medium.

Claim 3 (Original): The method of Claim 1 further comprising transmitting said image through a transmission medium.

Claim 4 (Original): The method of Claim 1 wherein said searching includes searching said source file at build time.

Claim 5 (Original): The method of Claim 1 wherein said searching includes searching said source file at run time.

Claim 6 (Original): The method of Claim 5 wherein said searching includes searching in response to a software engine executed on a browser.

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Claim 7 (Original): The method of Claim 5 wherein said searching includes searching in response to the insertion of a DVD into a hardware device.

Claim 8 (currently amended): A system for combining video/audio content with programmatic content comprising:

means for searching an instance of the [[a]] source file for a variable, and for replacing the variable with a definition for the variable within that instance of the source file;

means for generating programmatic content in response to the searching;

means for generating an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content defining how the video/audio content is to be displayed; and

means for combining the image with the video/audio content.

Claim 9 (currently amended): A system computer program product stored on a computer-readable medium for use in combining video/audio content with programmatic content comprising:

code to parse a parser adapted to search a source file searching for a variable, replace replacing the variable with a definition for the variable within the source file, and generate generating programmatic content in response to the searching;

code an image engine adapted to generate an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content defining how the video/audio content is to be displayed; and

code to format and a formatter adapted to combine the image with the video/audio content.

Claim 10 (currently amended): A software system stored on a computer readable medium comprising:

code to select a source file comprising at least one variable and to create a copy of the source file;

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code to search the a searching module for searching a source file for [[a]] the variable, and for replacing to replace the variable with a definition for the variable within the copy of the source file;

code to generate a content generating module for generating programmatic content in response to the searching;

code to generate an image generation module for generating an image as a function of the programmatic content and a representation of the audio/video content, the representation of the audio/video content defining how video/audio content is to be displayed; and

code to format and combine a formatting module for combining the image with the video/audio content.

Claim 11 (new): The method of claim 1, wherein the instance of the source file is a copy of the source file.

Claim 12 (new): The system of claim 8, wherein the instance of the source file is a copy of the source file.